



**Gear@SME**  
Saving energy together

# GEAR@SME saving energy together

Hoe de rol van lokale aanjager (Trusted Partner)  
op Europees niveau te versterken

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Energy is money! We save both.



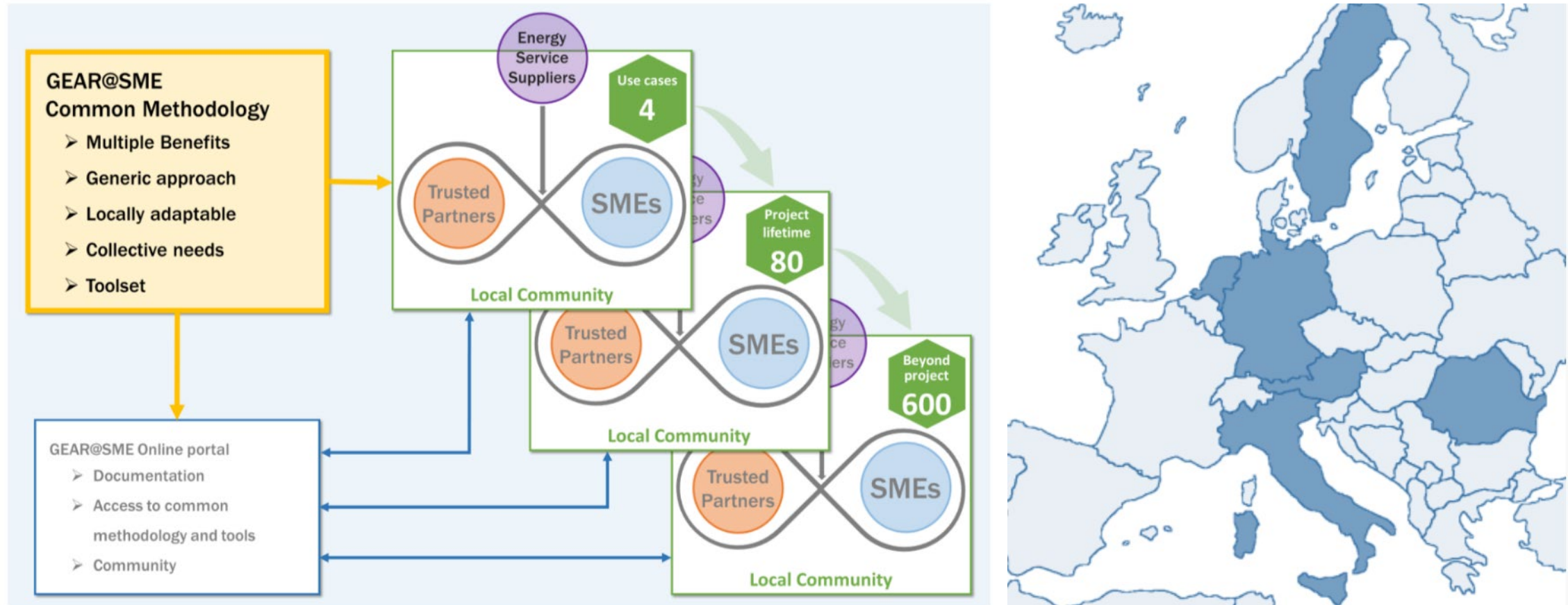
**SYNO**

MINISTRY OF EDUCATION  
**TECHNICAL UNIVERSITY**  
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**CNA**  
Territoriale  
di Ravenna


**CLOK**  
Lokale  
krochtin  
ondernemen

# Hoe de rol van lokale aanjager te versterken




# Beschikbare kennis en kunde ontsluiten

Handbook for an integrated GEAR@SME methodology




**Gear@SME**  
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Handbook for an integrated GEAR@SME methodology  
GEAR@SME: GENERATE ENERGY EFFICIENT ACTING AND RESULTS AT SMALL & MEDIUM ENTERPRISES

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Handbook for an integrated GEAR@SME methodology



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**APPENDIX E.2: Promising tools to address the needs of SMEs**  
This appendix lists the tools available and identified at the European level to support the Trusted Partner in addressing the identified needs for SMEs.

For each need identified in Chapter E, it lists the most promising tools to address that need, the language in which they are available, the type of tool<sup>23</sup>, and a brief description of the tool's main objective.

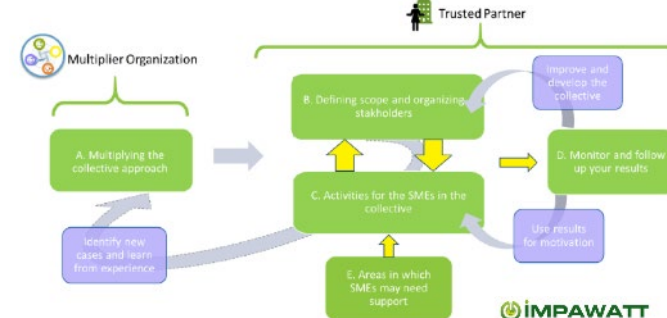
**Knowledge building on energy efficiency and energy management**

Tool	Language	Type of tool	Brief Description
Guidelines for energy audits in SMEs	Italian	Training Tool	The tool is intended to provide help and support to companies who want to undergo an energy audit, so as to help with the interaction with the energy auditor
ENEA - Agenzia Nazionale Efficienza Energetica	Italian	Support Channel	Italian Association providing support on energy efficiency measures and incentives, energy management and training
SME Energy CheckUp	Dutch, Italian	Energy Audit Tool	The SME Energy Checkup is a free online scan that provides advice into and information to SMEs on energy saving measures for buildings, gains insight in energy usage and efficiency measures to improve and helps SMEs to find installers or consultants to assist them in taking the next steps
ENGINE Training	English, Swedish, Italian, German	Training Tool	Materials (power point slides) aimed at those who can influence energy use in small and medium-sized businesses. The training ranges from why to work with energy efficiency to evaluating various possible interventions to implement within the company.
Monitoring & Targeting	Romanian, English, German, Italian	Training Tool	Monitoring & Targeting Tool (M&T) is a management technique that can be utilized to monitor utility costs and to drive energy costs downwards, using energy analytics. The tool will be used by the trainees of the Education & Training programme within the SMEEnPower project.
Measurement & Verification	Romanian, English, German, Italian	Training Tool	Measurement and Verification (M&V) tool aims to quantify energy consumption both before and after an energy conservation measure package is implemented, to verify the level of savings.

<sup>23</sup> ENERGY AUDIT TOOLS: essential throughout the process of energy efficiency; TRAINING TOOLS: for both demand and supply side actors; SUPPORT CHANNELS: play a key role as "helpdesk" by supporting SMEs in improving energy efficiency; OTHER: any other tool that does not refer to the above categories.


APPENDIX

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**Example: The energy collective of companies in Utrecht (ECUB)**  
ECUB (in Dutch: EnergieCollectief Utrechtse Bedrijven) is a non-profit energy collective in the Netherlands. ECUB regards their role to be a connector between various companies, governments, business organizations, installers, and knowledge institutions. ECUB provides support, information, and services to its members.




**Multiple benefits of energy efficiency**  
Competitive advantage through energy efficiency



admits SMEs as member if (i) they agree to an energy audit and (ii) they agree to an energy audit and certification of maturity when results are published through objects to this.

to a positive sustainability impact, certified companies are less likely to be fined, since enforcement is more lenient towards ECUB members.

membership fees and additional costs are supported by the Municipality of Utrecht through the STIP (Innovation and Productivity) program. The fee strategy straight away. In addition, the advantage of the member's financial situation was paid to ECUB to cover its costs.

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# Aan de slag met aanjagers in vier landen



**CONFINDUSTRIA EMILIA  
AREA CENTRO**  
Le imprese di Bologna,  
Ferrara e Modena

Hartelijk dank voor uw aandacht!

Project website: [www.gearatsme.eu](http://www.gearatsme.eu)

Portal en Community: Okt '21

Abonneren op nieuwsbrief:  
Scan de QR code

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